



It is our goal to protect at least 50% of Canada's wilderness & oceans in the next 10 years

Most of the wilderness left in B.C. and our coast is in public hands. Our goal is to protect at least half of it. Your company can help keep British Columbia wild forever by supporting CPAWS-BC. If you are a company that incorporates or strives toward sustainable and best environmental practices in your operations and management, you can help CPAWS-BC protect our parks, wilderness and oceans through a number of options.

Our members are dedicated wilderness, parks and oceans enthusiasts around the province who work hard to conserve B.C.'s wild spaces and are attracted to businesses with environmental values. By supporting CPAWS-BC, you can make contact with these wild supporters and increase your customer base.

Business support can include:

- Making a financial contribution to support CPAWS-BC campaigns;
- Donating a percentage of your sales;
- Organizing a fundraising event;
- Providing donations of refreshments for meetings;
- Donating door prize contributions for events;
- Having CPAWS set up in-store displays and educational activities;
- And much more.



In return, we will promote your contribution in our e-newsletter to over 10,000 supporters around B.C., on our website, at events, through social media and in our print newsletter.

Canada, home to one-quarter of the world's remaining wilderness forests, stands out as a beacon of hope for conservation in a time of enormous change. The next 10 years are a critical time for us to act, before industrial development forecloses the chance to protect some of the last great forests and fresh water and marine ecosystems on earth.

Protecting nature and wildlife is absolutely imperative in an era of significantly changing climate.

Highlights of our current goals in BC

- We are working to protect 17 important wilderness areas in every region of the province.
- In northern BC, we are working collaboratively with First Nations to develop numerous protected areas, including a new National Park.
- In southern BC, we are working to establish a new national park in the South Okanagan-Similkameen and to have Waterton National Park expanded to include the Flathead Valley.
- On our coast, we are working towards a network of marine protected areas, including the Southern Strait of Georgia.
- We endeavour to make sure that, once established, our parks are well managed and financed.
- We work to connect youth with nature and create new leaders through the *Get Outside BC* program for 14 to 18 year olds.

Over the past 48 years, we have protected 410,000 sq. km. of treasured wild places in Canada. Our achievements include places such as:

- Rocky Mountain Parks (34 parks)
- Gwaii Haanas National Park Reserve
- Gwaii Haanas National Marine Conservation Area
- Grasslands National park
- Kluane National Park
- Tatenshini-Elsek Provincial Park
- Nahanni National Park Reserve
- New National Parks Act
- Muskwa-Kechika Mgmt Area



If you are interested in making a difference, please contact Nicola Hill, Executive Director at Nicola@cpawsbc.org or call 604-685-7445 ext 23.

